

GET INVOLVED

We have any number of opportunities to get involved in The Circle of Connections.

Do you have a community service project we could do as a group? Is there an event we should attend to find new members? Would you like to serve on a committee? Do you want to host a mixer?

We are here to support our members, so if you have a suggestion, bring it up and just see what happens!



www.Circle-Connections.com

The Circle of Connections

COC1 Wednesdays 7:30-8:45 AM

COC2 Wednesdays 11:30 AM-12:45 PM

COC3 Mondays 11:30 AM-12:45 PM

Location:

Hope Community Church

9623—162nd St. W

Lakeville, MN 55044

Info: (612)414-6721



Quick Start Guide



HOW TO GET STARTED WITH



FIRST THINGS FIRST!

The first thing is to submit your application to the Membership Chair, and give your dues check to our Treasurer. This assures exclusivity to your business category, and starts you on the way to being part of the group.

MEMBER BIO

Once your application has been approved, fill out your biography right away (a blank form is in your visitor packet). Then, give your bio to the Membership Chair.

We use the bio to introduce you at your 5-minute presentation. It's a great way to help us know more about you!

You might want to refresh your bio every few months, as we know things change all the time.

ONE-MINUTE COMMERCIAL

At every meeting, members and guests give a timed, one-minute commercial about their business. Some people educate the group about their industry or products. Others highlight features or benefits. Still others keep the same commercial for a few weeks, using the power of repetition.

Make the most of your time in the spotlight! Ask for something specific such as, "A good referral for me this week is [fill in the blank]."

Sometimes it's good to share what is NOT a good referral (e.g., "A painting job in St. Cloud is NOT a good referral for me.")

If you would like help with your commercial, just ask any member — you'll get TONS of free advice!

FIVE-MINUTE PRESENTATION

Each week, one member gives a five-minute presentation on their business. You'll know well in advance when it's your turn by checking the schedule on the agenda.

You can bring props; give a pop quiz; hand out brochures, etc. Try for that "A-ha!" moment that inspires referrals on the spot.

There's also a two-minute Q&A period.

COMMUNITY SERVICE

We do a quarterly community service event that allows us to give back to the community. One person volunteers to coordinate the activity, and assembles a committee to work on it with them.

We're always looking for suggestions, so let the ideas flow! Just about anything is fair game. Once a proposal is brought up, the group votes and if enough people agree, that's our next quarterly event.

ONE-ON-ONE MEETINGS

Meeting with another member during the week is a great way to get to know someone better. Whether you go to lunch or for coffee, just reach out. We want to get to know you, too.

POWER LUNCHES

This is an alternative for those who may not be able to fit in several one-on-one meetings.

Once a month we draw names for groups of four to get together for lunch (or whatever works). This is a great way to learn about several members at once, and come away with great new friends in the process!



Referrals · Friendship · Community Service